Interreg - IPA CBC

Press Release

The beginning of the IkNNOw project

Novi Sad, Serbia, December 4th, 2018. It is our great pleasure to announce the beginning of the new Interreg – IPA Cross-border Cooperation Programme Hungary – Serbia with acronym IkNNOw. The full name of the project is "Cross-border Knowledge and Technology Transfer Platform to support young researchers and innovative SMEs and to catalyze their business-academia type cooperation"

The main objectives of the project is to catalyze the cross border industrial cooperation of the two largest academic centers of the region by common methodology and service portfolio developments that enable the research institutions to develop new technologies, processes, prototypes and products directly applicable in the industry. The project will improve the economic competitiveness, entrepreneurial skills and competences of the innovative SMEs and their people. The project will also support start-up and spin-out companies with services to contribute to their establishment and commercialization of their ideas and results.

The Lead Beneficiary of the project is the University of Szeged, and Partners on the project are the University of Novi Sad and Business incubator Novi Sad. The value of the project is 407.916,77 EUR, and the European Union is donating 346.729,25 EUR.

Project activities will take place in Szeged and Novi Sad in the period of the next two years.

About the Programme

The Interreg-IPA Cross-border Cooperation Programme Hungary-Serbia is implemented within the 2014-2020 European Union financial framework, under the Instrument for Pre-accession Assistance (IPA). On the basis of "shared management system" of the participating countries - Hungary and Serbia, the Programme funds and supports cooperation projects of organizations located in the Programme-eligible area – Hungarian counties Csongrád and Bács-Kiskun, and Serbian territories: West Bačka, North Bačka, South Bačka, North Banat, Central Banat, South Banat and Srem district. The Programme helps the development of a stable and cooperating region and the overall quality of life in the border region. It enables economic collaboration of organizations from the two countries, nurtures the common identity, and cultural and historical heritage of the border region, and contributes to its environmental sustainability and safety.





The project is co-financed by the European Union

Good neighbours creating common future



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For more information, please visit: www.interreg-ipa-husrb.com.

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